

CONTACT: Theresa Bertrand
Deussen Global Communications
(212) 682-2293 x123
tbertrand@deussenglobal.com

Fairytale Brownies Receives Superior Audit Rating

CHANDLER, Ariz. — November 21, 2005 — Businesses, like students, strive to do their best to receive good grades. When the business or student already receives good grades, the goal is to do “better.” Fairytale Brownies has done the best by receiving a “superior” rating from American Institute of Baking (AIB).

“All of the credit goes to our staff’s dedication to quality,” said Fairytale Brownies Baking Team



Leader Mike Gillis. “The staff always strives for excellence.” The superior rating represents an improvement from Fairytale Brownies’ already “excellent” rating in 2004.

The AIB ratings are based on yearly food safety audits supervised by the institute. The audit assesses businesses on five main categories: adequacy of food safety program, pest control, operational methods and personnel practices, maintenance for food safety, and cleaning practices.

The audit is conducted by a professionally-trained staff of food safety auditors from the AIB. Food processors like Fairytale Brownies who participate in the in-plant audit program receive a complete examination and technical assistance in all areas that affect product integrity, regulatory exposure and pesticide use.

Fairytale Brownies is a premium manufacturer of gourmet brownies sold primarily for gift giving.

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