



Fairytale & Brownies.

A TASTE OF PURE ENCHANTMENT®



Belgian Chocolate Brownie Gifts

OUR ENCHANTED Brownie Family

Fairytale Brownies are available in three convenient sizes and 12 rich Belgian chocolate flavors. Every delicious brownie is lovingly handcrafted from the finest ingredients, including rich Callebaut Belgian chocolate, pure creamery butter, fine cake flour and farm-fresh eggs. We guarantee total satisfaction in every bite.

3 CONVENIENT SIZES

Individually wrapped for freshness



FAIRYTALE BROWNIES® - 3" X 3"

All 12 flavors



FAIRYTALE SPRITES® - 3" X 1.5"


All 12 flavors



MAGIC MORSELS® - 1.5" X 1.5"

Original, Caramel, Walnut, Chocolate Chip & Sugar-Free Original

12 BELGIAN CHOCOLATE FLAVORS

All-natural ingredients ~ certified kosher 



CARAMEL



CHOCOLATE CHIP



CREAM CHEESE



ESPRESSO NIB



MINT CHOCOLATE



ORIGINAL



PEANUT BUTTER



PECAN



RASPBERRY SWIRL



TOFFEE CRUNCH



WALNUT



WHITE CHOCOLATE



Eileen Spitalny & David Kravetz
Co-Founders & Childhood Friends
Baking Magic Since 1992

ONE Pure PROMISE

From our selection of the finest, purest ingredients to our customers' final bite, Fairytale Brownies is committed to your complete satisfaction. That's why every purchase comes with an unconditional guarantee: If you or your gift recipients are ever dissatisfied, even slightly, we will make things right – whether that means replacing the brownies, or issuing a credit or refund. **That's our One Pure Promise.**

Thank you for helping us make the world a sweeter place!





Corporate Gifts WITH A PERSONAL TOUCH



Custom Business Card Gifts

A CUSTOM BUSINESS CARD SPRITE 24 NEW

It's not just business, it's personal. Send them all 12 enchanting flavors of snack-size Fairytale Sprites. This delectable 24-piece assortment includes your business card prominently displayed on a stylish band.

- 24 Fairytale Sprites, 2 each: Original, Caramel, Chocolate Chip, Cream Cheese, Espresso Nib, Mint Chocolate, Peanut Butter, Pecan, Raspberry Swirl, Toffee Crunch, Walnut and White Chocolate.

CF224XB 2.9 LBS. 6.9" x 6.9" x 3.25" \$43.90

Also available:

CUSTOM BUSINESS CARD MORSEL 24

CF424XB 1.5 LBS. 6.9" x 6.9" x 3.25" \$29.90

CUSTOM BUSINESS CARD BROWNIE DOZEN

CF112XB 2.8 LBS. 6.9" x 6.9" x 3.25" \$37.90

CUSTOM BUSINESS CARD BROWNIE DOUBLE DOZEN

LF124XB 5.4 LBS. 6.9" x 13.63" x 3.25" \$69.90

tip Choose your own favorite flavors in any gift for only \$3.95.



FREE LOGO GIFT CARDS

Add a special touch to any gift with a FREE logo gift card. Your personal message and black and white logo can be printed on our elegant gift card at no additional charge.

- No minimums
- One week lead time
- Limit one card per address

A



CREATE A Lasting Impression

Custom gifts make a big impression on your clients, so make sure you send the best. Count on Fairytale Brownies to deliver deliciously memorable custom gifts any time of the year with your logo prominently displayed. The brownies won't last long, but they'll definitely remember who sent them!

- No minimums
- Full-color logos or photographs
- FREE matching black & white logo gift cards
- One week lead time
- Minimal set-up fee
- Worldwide shipping

A CUSTOM SPRITE DOZEN

Twelve enchanting flavors of snack-size Fairytale Sprites come tucked inside our treasure box with your company logo prominently featured on a customized gift band.

- 12 Fairytale Sprites, 1 each of every flavor.

HF212X 1.6 LBS. 7" X 3.19" X 3.25" **\$28.90**

Also available:

CUSTOM BROWNIE HALF-DOZEN

HF160X 1.5 LBS. 7" X 3.19" X 3.25" **\$25.90**

CUSTOM MORSEL DOZEN

HF412X 1 LB. 7" X 3.19" X 3.25" **\$22.90**

B CUSTOM KEEPSAKE TIN MORSEL 24

Help your company stand out from the crowd with this premium keepsake gift tin featuring your full-color logo on the lid. The bite-size Magic Morsels are great for sharing, and they'll always remember who sent them.

- 24 Magic Morsels, 6 each: Original, Caramel, Chocolate Chip and Walnut.

TF424X 2.1 LBS. 7.6" X 7.6" X 3.13" **\$37.90**

Also available:

CUSTOM KEEPSAKE TIN BROWNIE DOZEN

TF112X 3.4 LB. 7.6" X 7.6" X 3.13" **\$45.90**

CUSTOM KEEPSAKE TIN SPRITE 24

TF224X 3.4 LB. 7.6" X 7.6" X 3.13" **\$51.90**

B



C

C CUSTOM SPRITE 24

Surprise them with two dozen snack-size Fairytale Sprites in all 12 extraordinary flavors, hand packed in a classic box and wrapped with your logo on a custom gift band.

• 24 Fairytale Sprites, 2 each of every flavor.

CF224X 2.9 LBS. 6.9" X 6.9" X 3.25" \$43.90

Also available:

CUSTOM SPRITE 36

CF236X 4.2 LBS. 6.9" X 10.25" X 3.25" \$63.90

CUSTOM SPRITE 48

LF248X 5.6 LBS. 6.9" X 13.63" X 3.25" \$83.90

D CUSTOM BROWNIE DOZEN

Build lasting relationships when you send our most popular gift featuring your full-color logo printed on a stylish band.

• 12 Fairytale Brownies, 1 each of every flavor.

CF112X 2.8 LBS. 6.9" X 6.9" X 3.25" \$37.90

Also available:

CUSTOM BROWNIE EIGHTEEN

CF118X 4 LBS. 6.9" X 10.25" X 3.25" \$53.90

CUSTOM BROWNIE DOUBLE DOZEN

LF124X 5.4 LBS. 6.9" X 13.63" X 3.25" \$69.90



D



E



E CUSTOM MORSEL 36

Four mouthwatering flavors are nestled inside our classic gift box and wrapped in our custom band with your full-color logo.

• 36 Magic Morsels, 9 each: Original, Caramel, Chocolate Chip and Walnut.

CF436X 2.3 LBS. 6.9" X 10.25" X 3.25" \$42.90

Also available:

CUSTOM MORSEL 24

CF424X 1.5 LBS. 6.9" X 6.95" X 3.25" \$29.90

CUSTOM MORSEL 48

LF448X 3.0 LBS. 6.9" X 13.63" X 3.25" \$53.90

Bulk BROWNIES

We offer individually wrapped Fairytale Brownies, Fairytale Sprites and Magic Morsels without the gift packaging at reduced prices for those big occasions. The perfect solution for office parties, social gatherings, picnics and more!



A BULK BROWNIES

Choose from our delicious full-size Fairytale Brownies in increments of one dozen, our snack-size Fairytale Sprites in increments of two dozen, or our bite-size Magic Morsels in increments of three dozen. No matter the size, these rich, chocolate brownies will leave everyone smiling and satisfied.

UF100	12 SINGLE FLAVOR BULK BROWNIES	\$29.95
UF200	24 SINGLE FLAVOR BULK SPRITES	\$35.95
UF400	36 SINGLE FLAVOR BULK MAGIC MORSELS	\$35.95

B CUSTOM BROWNIE LABELS

Rich, chocolate brownies make the perfect business giveaway. These decadent brownies can showcase your company logo at trade shows, parties, sales visits, and business events. Custom label brownies can be used individually or packed into the gift of your choice. Send a message of good taste that won't be forgotten.

- Available on our 3" x 3" brownies
- Minimum of 300 brownies per flavor
- Full-color logos
- 2 week lead time
- Minimal set-up fee
- Brownies must all ship within 90 days
- Imprint area: 2" x 1.5"

\$2.95 PER BROWNIE



Favor Gifts

C CUSTOM 8-SPRITE FAVOR

Eight flavors of snack-size Fairytale Sprites come tucked inside a customized white favor box with your full-color company logo or photograph on top.

- 8 Fairytale Sprites, 1 each: Original, Caramel, Chocolate Chip, Peanut Butter, Pecan, Toffee Crunch, Walnut and White Chocolate.

GW238X 1 LB. 6.63" X 3.5" X 2" **\$17.90**

Also available:

CUSTOM 4-BROWNIE FAVOR

GW134X 14 OZ. 6.63" X 3.5" X 2" **\$15.90**

CUSTOM 4-SPRITE FAVOR

GW224X 8 OZ. 3.5" X 3.5" X 2" **\$11.90**

CUSTOM 2-BROWNIE FAVOR

GW122X 7 OZ. 3.5" X 3.5" X 2" **\$10.90**

CUSTOM 2-SPRITE FAVOR

GW212X 5 OZ. 3.5" X 3.5" X 1" **\$7.90**

CUSTOM 1-BROWNIE FAVOR

GW111X 5 OZ. 3.5" X 3.5" X 1" **\$6.90**

D THANK YOU 4-BROWNIE FAVOR

A sweet way to show your appreciation. Four fudgy flavors of brownies are hand packed inside a white favor gift box with a message of thanks on top.

- 4 Fairytale Brownies, 1 each: Original, Chocolate Chip, Toffee Crunch and Walnut.

GY134 14 OZ. 6.63" X 3.5" X 2" **\$13.95**

Also available:

THANK YOU 8-SPRITE FAVOR

GY238 15 OZ. 6.63" X 3.5" X 2" **\$15.95**

E 8-SPRITE FAVOR

A great way to say thanks. Eight enchanting flavors of our snack-size Fairytale Sprites come tucked inside a charming, purple favor box.

- 8 Fairytale Sprites, 1 each: Original, Caramel, Chocolate Chip, Peanut Butter, Pecan, Toffee Crunch, Walnut and White Chocolate.

GF238 1 LB. 6.63" X 3.5" X 2" **\$15.95**

Also available:

4-BROWNIE FAVOR

GF134 14 OZ. 6.63" X 3.5" X 2" **\$13.95**

4-SPRITE FAVOR

GF224 8 OZ. 3.5" X 3.5" X 2" **\$9.95**

2-BROWNIE FAVOR

GF122 7 OZ. 3.5" X 3.5" X 2" **\$8.95**

CARING FOR YOUR BROWNIES

Fairytale Brownies are always guaranteed fresh upon arrival. If you can resist eating all of them in less than two weeks, refrigerating or freezing is recommended. Brownies will stay fresh for 30 days in the refrigerator or 6 months in the freezer.



A



Classic Gifts

A FAIRYTALE BROWNIE DOZEN

Let them savor the complete Fairytale Brownies assortment with our most popular gift. From cool Mint Chocolate to crunchy Pecan, this delicious dozen includes every magical flavor and comes hand packed in a classic gift box, wrapped in our signature purple band.

- 12 Fairytale Brownies, 1 each of every flavor.

CF112 2.8 LBS. 6.9" X 6.9" X 3.25" \$33.95

B MAGIC MORSEL DOZEN

Four mouthwatering flavors of bite-size Magic Morsels are packed inside our elegant purple treasure box.

- 12 Magic Morsels, 3 each: Original, Caramel, Chocolate Chip and Walnut.

HF412 1 LB. 7" X 3.19" X 3.25" \$18.95

Also available:

FAIRYTALE BROWNIE HALF-DOZEN

HF160 1.5 LBS. 7" X 3.19" X 3.25" \$21.95

FAIRYTALE SPRITE DOZEN

HF212 1.6 LBS. 7" X 3.19" X 3.25" \$24.95

B



C



C FAIRYTALE SPRITE 24

Double their delight with all 12 exquisite flavors of snack-size Fairytale Sprites. This delectable double dozen comes nestled in a classic gift box and wrapped in our signature band.

- 24 Fairytale Sprites, 2 each of every flavor.

CF224 2.9 LBS. 6.9" X 6.9" X 3.25" \$39.95

Also available:

MAGIC MORSEL 24

CF424 1.5 LBS. 6.9" X 6.9" X 3.25" \$25.95

1

Choose Your Occasion:

More sentiments and occasions available



THANK YOU CLASSIC BOX



THANK YOU TREASURE BOX*



BIRTHDAY CLASSIC BOX



BIRTHDAY TREASURE BOX*



HOLIDAY CLASSIC BOX



HOLIDAY TREASURE BOX*



CHRISTMAS CLASSIC BOX



CHRISTMAS TREASURE BOX*

2

Choose Your Size:



FAIRYTALE BROWNIES
3" X 3"



FAIRYTALE SPRITES
3" X 1.5"



MAGIC MORSELS
1.5" X 1.5"

3

Choose Your Quantity:

FAIRYTALE BROWNIES

- 6 BROWNIES*
HS160 \$25.90
- 12 BROWNIES
CS112 \$37.90
- 18 BROWNIES
CS118 \$53.90
- 24 BROWNIES
LS124 \$69.90

FAIRYTALE SPRITES

- 12 SPRITES*
HS212 \$28.90
- 24 SPRITES
CS224 \$43.90
- 36 SPRITES
CS236 \$63.90
- 48 SPRITES
LS248 \$83.90

MAGIC MORSELS

- 12 MORSELS*
HS412 \$22.90
- 24 MORSELS
CS424 \$29.90
- 36 MORSELS
CS436 \$42.90
- 48 MORSELS
LS448 \$53.90



Premium Gifts

A CUSTOM FAIRYTALE TRUFFLES

They'll enjoy pure chocolate decadence with nine varieties of Fairytale Truffles.® From Espresso Nib's pleasing aroma to Raspberry Swirl's burst of flavor, these refined indulgences will leave them feeling pampered. Each handcrafted truffle is tucked in its own cozy compartment of an elegant gift box with your custom gift tag on the ribbon.

- 9 Fairytale Truffles, 1 each: Original, Caramel, Chocolate Chip, Espresso Nib, Pecan, Raspberry Swirl, Toffee Crunch, Walnut and White Chocolate.

EF609X 1 LB. 7.6" X 7.6" X 1.25" **\$25.90**

Also available:

CUSTOM FAIRYTALE TRUFFLES WITH RED BOW

EV609X 1 LB. 7.6" X 7.6" X 1.25" **\$25.90**

CUSTOM CANDY CANE TRUFFLES (SEASONAL)

EC609X 1 LB. 7.6" X 7.6" X 1.25" **\$25.90**

tip Fairytale Truffles require Next Day Delivery March 1 - November 13.

B CUSTOM EXTRAVAGANT DELIGHTS

The ultimate Fairytale sampler! Includes an assortment of 80 Fairytale Brownies, Sprites and Magic Morsels and all of our Fairytale Extras packed in two beautiful boxes and tied together with a white satin ribbon and your logo on the tag.

- 60 Fairytale Brownies, 5 each of every flavor.
- 12 Fairytale Sprites, 1 each of every flavor.
- 8 Magic Morsels, 2 each: Original, Caramel, Chocolate Chip and Walnut.
- 8 oz. Fairytale Cocoa.®
- 8 oz. Fairytale Coffee.®
- 4 oz. Fairytale Jumbo Cashews.

JF368X 18 LBS.
10.75" X 10.75" X 8.25" **\$213.90**

Also available:

CUSTOM FAIRYTALE DELIGHTS

- 12 Fairytale Brownies, 1 each of every flavor.
- 12 Fairytale Sprites, 1 each of every flavor.
- 8 Magic Morsels, 2 each: Original, Caramel, Chocolate Chip and Walnut.
- 8 oz. Fairytale Cocoa.®
- 8 oz. Fairytale Coffee.®
- 4 oz. Fairytale Jumbo Cashews.

JF320X 7 LBS.
10.75" X 10.75" X 4.25" **\$103.90**





NEW! CUSTOM GIFT TAGS

Add your logo to any gift that has ribbon with a custom gift tag!
Ask your rep for details.



C CUSTOM CLASSIC TOWER

This memorable gift features three sizes of fudgy brownies, chewy cookies and our rich, aromatic coffee with your company logo displayed on an elegant custom gift tag.

- 2 Fairytale Brownies, 1 each: Pecan and White Chocolate.
- 4 Fairytale Sprites, 1 each: Chocolate Chip, Peanut Butter, Toffee Crunch and Walnut.
- 6 Magic Morsels, 2 each: Original, Caramel and Chocolate Chip.
- 4 Fairytale Cookies, 2 each: Double Chocolate and Caramel Pecan.
- 8 oz. Fairytale Coffee.®

RF303X 3.4 LBS. 8" X 8" X 9.75" \$53.90

D CUSTOM REGAL TOWER

This impressive gift tower includes three sizes of rich brownies, jumbo cashews, delicious cookies and our smooth cocoa with your full-color logo featured on a custom gift tag.

- 6 Fairytale Brownies, 1 each: Original, Caramel, Chocolate Chip, Peanut Butter, Toffee Crunch and Walnut.
- 6 Fairytale Sprites, 1 each: Cream Cheese, Espresso Nib, Mint Chocolate, Pecan, Raspberry Swirl and White Chocolate.
- 12 Magic Morsels, 3 each: Original, Caramel, Chocolate Chip and Walnut.
- 4 Fairytale Cookies, 2 each: Double Chocolate and Caramel Pecan
- 8 oz. Fairytale Cocoa.®
- 4 oz. Fairytale Jumbo Cashews.

RF304X 5.8 LBS. 9" X 9" X 13.25" \$73.90

Also available:

CUSTOM MAJESTIC TOWER

RF306X 8.5 LBS. 9" X 9" X 20.25" \$113.90



The registered trademarks and distinctive elements, purple boxes, purple ribbons, and gift packaging in this catalog are all the proprietary trademarks and product designations of Fairytale Brownies, Inc. and may be used only with permission. Other names and brands are the property of their respective owners. © 2010 Fairytale Brownies



RECYCLE PLEASE
recycleplease.org



A CUSTOM BUSINESS CARD SPRITE 24 NEW

It's not just business, it's personal. Send them all 12 enchanting flavors of snack-size Fairytale Sprites. This delectable 24-piece assortment includes your business card prominently displayed on a stylish band.

- 24 Fairytale Sprites, 2 each of every flavor.

CF224XB 2.9 LBS. 6.9" X 6.9" X 3.25" \$43.90



B CUSTOM FAIRYTALE COOKIE DOZEN NEW

Savor our latest magical creations with this rich and buttery dozen. A generous helping of both Fairytale Cookie flavors arrives hand packed in a classic gift box, wrapped in a customized band with your logo or photograph.

- 12 Fairytale Cookies, 6 each: Double Chocolate and Caramel Pecan.

CF712X 1.7 LBS. 6.9" X 6.9" X 3.25" ~~\$28.90~~
INTRODUCTORY SALE PRICE \$23.90